

Richland County Fairest of the Fair Program

2020 Official Entry Rules

1. Contestant must be a resident of Richland County. Exception: can reside in an adjoining county if the majority of their school and/or fair activities are in Richland County. College students with a permanent Richland County residence are eligible. Contestant must be a resident of the State of Wisconsin for at least a year prior to entry.
2. Contestant must be 18 years of age by January 1, 2021. Contestants must have a valid driver's license with a good driving record.
3. Contestant must attend the Richland County Fair, September 9-13, 2020. Richland County Fairest of the Fair must represent Richland County in the Wisconsin Association of Fairs Fairest state contest held January 3-6, 2021. Entry fee and two banquet tickets for the state contest will be provided by Richland County Fair.
4. Contestant must have a sponsor for the contest. Any business (including farms), youth or civic organization may sponsor a candidate. Sponsor fee is \$30. Checks should be payable to: Richland County Fair. Fee covers contest expenses.
5. Contestant is asked to provide a written letter of recommendation from an educational resource or employer. Please include name, address, and phone number of reference. We may contact them for reference purposes. Contestant is also asked to prepare a 3 minute mock radio ad to present for the judges and those in attendance at the banquet. This will be part of the judging process.
6. Include a photo for the newspaper use. Write your name and address on the back of the photo. Contestant gives permission to have their photo published in newspapers and the Richland County Fair book/poster/ads.
7. The candidate chosen Fairest of the Fair will receive a monetary scholarship no less than \$500 from the Richland County Fair after successfully completing the one-year reign.
8. The Fairest of the Fair will serve as the official hostess of the Fair and also serve as the ambassador at many public events, such as the Dairy Breakfast, Rodeo Parade, Viola Horse & Colt Show, Ithaca Fair, etc. **Most of the events take place during the summer months, so there is little conflict with the start or end of the school year.**
9. The Richland County Fair Committee reserves the right to ask the Fairest representative(s) to step down from their position if their behavior and actions do not portray a positive image for the Richland County Fair and the county's youth.
10. Registration deadline for entries is **May 1st, 2020**. The selection process will take place on **May 17th, 2020 with location TBD**. If you have questions please direct them via email to Ashley@ ahannahc@gmail.com or Skyla@ skylajae@icloud.com
11. If needed, we will have an Orientation day to answer any questions, discuss the format for the selection process, and demonstrate the appropriate attire and manners for the event. It is important for your attendance on this date, if you have a conflict, please contact Ashley or Skyla. The location, date & time has yet to be determined.

Required skills:

- Pleasant personality, confident, gracious and outgoing
- Ability to speak effectively to large or small groups and in various media circumstances
- Willingness and ability to learn more about County Fairs
- Knowledge of community organizations involved in agricultural, social, recreational, charitable and/or other activities

Contestants will be judged on:

- Personality and Attitude
- Maturity and Professionalism
- Speaking Ability
- Poise and Professional Appearance
- Involvement and Activities
- Overall Impression